

GMG ASSOCIATES
4431 41st St., SW
Grandville, MI 49418
(616) 532-9305

February 2, 2010

Mr. Timothy Eernisse
Development and Marketing Manager
WGVU
301 W. Fulton
Grand Rapids, MI 49504-6492

Dear Tim:

I was on the campus of Western Michigan University in 1968 when riot police were called to prevent a massive demonstration of students-opposed to the Vietnam War-from escalating into violence. As the war progressed, Americans were spellbound by the images broadcast across their TV screens every evening. There was a growing hatred, however, for not only the war but for the military personnel who simply did what their government asked them to do. This animosity led to ugly displays of name calling, accusations and other negative incidences greeting the men and women of the armed forces as they returned home.

I've recently completed several discussions with Vietnam Veterans regarding the LZ Michigan project. Every veteran I spoke to was in favor of this event and very appreciative that they will truly be welcomed home.

I wanted to be involved in an event that would finally show our veterans that, in spite of the differences people may have had with the war, no veteran who honorably served his country should ever be treated with anything other than respect, dignity and appreciation for their willingness to pay the ultimate price for what they believed to be a noble cause.

As Entertainment Committee Chairman for the LZ Michigan project, I now have that opportunity to be a part of a long overdue "welcome home" celebration. I encourage everyone to get involved and to show these brave men and women a proper welcome they should have received over 35 years ago.

Sincerely,



George W. McKellar