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| Federal Communications Commission Washington, D.C. 20554 | | Approved by OMB 3060-1115 (March 2008) | FOR FCC USE ONLY |
| FCC 388 | | FOR COMMISSION USE ONLY | |
| DTV Quarterly Activity Station Report | | FILE NO. - 20080707AHE | |
| Licensee GRAND VALLEY STATE UNIVERSITY | | | |
| Call Sign WGVK | Facility Id 24783 | Previous Call Sign (if applicable) | |
| Community of License | | | |
| City KALAMAZOO | State MI | County KALAMAZOO | Zip Code 49504 - |
| Nielsen DMA GRAND RAPIDS-KALMZOO-B.CRK | World Wide Web Home Page Address WWW.WGVU.ORG | Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2013 | |
| Channel Numbers: (Check the Channel Number(s) to which this form applies.) | | | |
| <input checked="" type="checkbox"/> Analog | 52 | | |
| <input checked="" type="checkbox"/> Digital | 5 | | |
| Report reflects information for quarter ending: 06/30/2008 | | | |
| Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D) | | | |
| Over the past quarter, have you fully complied with the requirements of this option? | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Simulcasting: | | | |
| Are you simulcasting on your Analog channel and your primary Digital stream? | | <input checked="" type="radio"/> Yes <input type="radio"/> No | |
| Application Purpose: | | | |
| <input checked="" type="radio"/> DTV Education Report | | | |
| <input type="radio"/> Amendment | | File Number - | |
| If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised. | | | |

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter? Yes No

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs 0

Comments:
 WGVK PLANS TO AIR THE REQUIRED 30-MINUTE INFORMATIONAL PROGRAM IN THE FUTURE.

Section D (For all broadcasters)

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| Additional DTV On-air Initiatives - Last Quarter | |
| Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives. | <input type="radio"/> Yes <input checked="" type="radio"/> No |
| Comments: | |
| Station Website Additional Activity Related to the DTV Transition - Last Quarter | |
| Does your station have a Website? | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. | <input checked="" type="radio"/> Yes <input type="radio"/> No |
| Comments: THE WGVK WEBSITE (WHICH IS THE SAME AS ITS PARENT STATION, WGVU-TV) INCLUDES A DTV COUNTDOWN TO DIGITAL CONVERSION, A "COMMONLY ASKED QUESTIONS" PAGE, INFORMATION AND LINKS ABOUT HOW TO RECEIVE A DIGITAL-TO-ANALOG CONVERTER BOX COUPON, AND INFORMATION ABOUT ACCESSIBILITY OF THE STATION'S DIGITAL CHANNELS ON THE LOCAL CABLE TELEVISION SYSTEMS. | |
| Additional DTV Outreach Efforts -- Last Quarter | |
| Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity. | |
| <input type="checkbox"/> Speaking Engagements | |
| Comments: | |
| <input checked="" type="checkbox"/> Community Events | |
| Comments: 5/14/08 - GET UP & GO EXERCISE EVENT AT THE YMCA - THE STATION HOSTED AN INFORMATION BOOTH STAFFED WITH STATION EMPLOYEES, WHERE WE PROVIDED HANDOUTS ABOUT THE DTV CONVERSION AND ANSWERED ANY QUESTIONS THE PUBLIC MAY HAVE HAD. | |
| <input checked="" type="checkbox"/> Other (describe) | |
| Comments: 5/30/08 - KALAMAZOO WINE EVENT - THE STATION HAD AN EXHIBIT ABOUT THE DTV CONVERSION THAT WAS HOSTED BY THE STATION'S DIRECTOR OF ENGINEERING. HANDOUTS WERE PROVIDED AND QUESTIONS ABOUT THE DTV CONVERSION ANSWERED. | |
| This comment box may be used to include other comments or information about your station's DTV activity over the last quarter. | |
| Comments: DURING THE SECOND QUARTER OF 2008, THE STATION'S MONTHLY MAILING TO ALL MEMBERS ("THE SHOWPLACE GUIDE") INCLUDED INFORMATION ABOUT THE DTV CONVERSION AND WHERE TO ACCESS FURTHER INFORMATION. WE ALSO PROVIDED DTV INFORMATION FLYERS WITH PLEDGE | |

ACKNOWLEDGEMENTS SENT TO ALL DONORS OF THE STATION. STATION PERSONNEL CONTINUED TO FIELD MANY QUESTIONS ABOUT THE DTV CONVERSION IN RESPONSE TO TELEPHONE CALLS FROM THE PUBLIC.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

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| Typed or Printed Name of Person Signing | Typed or Printed Title of Person Signing GENERAL MANAGER |
| Signature MICHAEL T. WALENTA | Date (mm/dd/yyyy) 07/07/2008 |

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