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**FOR IMMEDIATE RELEASE**

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**WGUV & Kellogg Company present ZOOcation at Binder Park Zoo!**

**(Grand Rapids, MI, June 9, 2009)** June 20 – 21, WGUV is partnering with Binder Park Zoo in Battle Creek and Kellogg's to present a ZOOcation weekend! This first-time event is open to everyone, and offers many special opportunities.

Kids and families can earn an edZOOcation, as the zoo offers a look at its educational programs, including special animal demonstrations, storytelling and more. They can also take part in activities with some of their favorite PBS Kids characters, including Arthur, Sid the Science Kid and Martha from *Martha Speaks!*

Regular admission prices apply for this event. Hours are 9 a.m. – 6 p.m. on Saturday, June 20 and 11 a.m. – 6 p.m. on Sunday, June 21. Visit [wgvu.org](http://wgvu.org) for details. This event is presented by Kellogg Company and sponsored in part by The Battle Creek Enquirer, Fox's Pizza Den, The Field of Flight Air Show and Balloon Festival and Omni Credit Union.

WGUV's continued mission is to provide educational, informative, and entertaining programs and events to the West Michigan community as a service of Grand Valley State University.

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