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WGUV Receives National Award from the Corporation for Public Broadcasting

(Grand Rapids, MI, March 6, 2009) WGUV-TV has received a *My Source* Community Impact Award for Education from the Corporation for Public Broadcasting (CPB).

The *My Source* Community Impact Awards for Education were created by CPB to give well-deserved recognition to public television stations for their commitment to providing educational services to learners of all ages and abilities, all races and backgrounds, from preschoolers to senior citizens, as well as for the services the stations provide to teachers, parents and caregivers.

WGUV-TV received the award for its Write. Create. You. program. The program, currently in its fourth year, provides creative writing, illustration and performance poetry workshops to Grand Rapids Public Schools students in the LOOP after school program. This year's schools are Martin Luther King, Jr. Leadership Academy, Alexander Elementary, Sherwood Park Global Studies Academy, C.A. Frost Environmental Science Academy and Aberdeen Elementary. The program is currently sponsored by the Grand Rapids Community Foundation.

"Education is a core value of public service media, on air, online and in the community," said Pat Harrison, president and CEO of CPB. "CPB congratulates WGUV for this important commitment to community and our country through education."

The award will be presented at the Council of Chief State School Officers/Public Broadcasting Executive Summit in Washington, DC.

About CPB: CPB, a private, nonprofit corporation created by Congress in 1967, is the steward of the federal government's investment in public broadcasting. It helps support the operations of more than 1,100 locally-owned and -operated public television and radio stations nationwide, and is the largest single source of funding for research, technology, and program development for public radio, television, and related online services. For more on the *My Source* Community Impact Awards for Education, visit www.cpb.org

WGUV's continued mission is to provide educational, informative, and entertaining programs and events to the West Michigan community as a service of Grand Valley State University.

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