

**ANNUAL EEO PUBLIC FILE FORM
JUNE 1, 2009 through MAY 31, 2010**

**Stations in Station Employment Unit:
WGVU-TV, WGVU-DT, WGVK-TV, WGVK-DT, WGVU-AM,
WGVU-FM, WGVU-AM, WGVU-FM**

EEO OUTREACH ACTIVITIES DURING REPORTING PERIOD

**(In this Memo, "WGVU" refers to all 6 Stations licensed to Grand Valley State
University)**

**SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY THE STATION**

1. Grand Valley State University School of Communications Networking Reception

Date: 10/5/09 – 2 hours in length

Participating Employees: Phil Lane

Host/Sponsor of Activity: Grand Valley State University School of Communications

Brief Description: Students from the Grand Valley State University School of Communications attended to mix with industry guests. The event included a meet & greet, presentations by each industry guest, and networking. Approximately 100 students attended.

2. West Michigan CareerFest 2009

Date: 10/14/09 – 4 hours in length

Participating Employees: Diana Comstock & Amanda Reader

Host/Sponsor of Activity: West Michigan Collegiate Career Services Consortium (Aquinas College, Calvin College, Cornerstone University, Grand Valley State University and Hope College)

Brief Description of Activity: Career fair lasted from 2:00 PM – 6:00 PM

3. Michigan Association of Broadcasters Foundation Career Fair

Date(s): 10/20/09 – 4 hours in length

Participating Employees: Amanda Reader & Diana Comstock

Host/Sponsor of Activity: WGVU and Michigan Association of Broadcasters
Foundation(MABF)

Brief Description of Activity and Station Participation: WGVU co-sponsored a regional broadcasting job fair with MABF. We promoted the event with spots on our AM and FM stations. The spot was 30 seconds long. Amanda & Diana attended the fair and had a booth discussing job opportunities and internship opportunities at WGVU. The event lasted 4 hours.

4. Grand Valley State University Academic Major Fair

Date: 11/4/09 – 3 hours in length

Participating Employees: Brad Gordon

Brief Description of Activity and Station Participation: The 2009 Academic Major Fair is an event co-sponsored by GVSU Academic Advising and the Alumni Relations Office. The fair is a tremendous resource providing an avenue for students who have not yet decided upon a major or are contemplating a major change, to speak with individuals about their future. Each major offered at GVSU will be represented with a table staffed by faculty members who teach within the discipline. Faculty members will provide insights to students about the educational aspects of that major, as well as information on career prospects. Alumni also participate by sharing first-hand information about what it is like to work in their particular field. Our students relate especially well to an individual who has been in their shoes and can speak directly about what career opportunities are available. Alumni need not necessarily have majored in their current line of work to participate.

5. GVSU CareerFest

Date: 2/9/10 – 4 hours in length

Participating Employees: Diana Comstock & Amanda Reader

Host/Sponsor of Activity: Aquinas College, Baker College, Calvin College, Cornerstone University, Davenport University, Grand Rapids Community College, Grand Valley State University, Hope College, Kendall College of Art & Design, Muskegon Community College

Brief Description of Activity: Career fair lasted from 2:00 PM – 6:00 PM

6. Great Lakes Broadcasting Conference Career Fair

Date(s):3/3/10– 3 hours in length

Participating Employees: Amanda Reader & Diana Comstock

Host/Sponsor of Activity: WGVU and Michigan Association of Broadcasters Foundation(MABF)

Brief Description of Activity and Station Participation: WGVU co-sponsored a state wide broadcasting job fair with MABF. We promoted the event with spots on our AM and FM stations. The spot was 30 seconds long. The event was also promoted on our website www.wgvu.org. Amanda & Diana attended the fair and had a booth discussing job opportunities and internship opportunities at WGVU. The event lasted 3 hours.

7. WCMU Lecture Series

Date(s): 4/22/10- 9:00 AM – 5:00 PM

Participating Employees: Michael Walenta

Host/Sponsor of Activity: Central Michigan University, Broadcast Department

Brief Description of Activity and Station Participation: Our general manager gave a lecture to graduate and post-graduate students on the broadcast industry. A question and answer period was held immediately after the lecture.

Several sessions were held throughout the day on Thursday, April 22.

8. Michigan Association of Broadcasters Foundation EEO Webcast

Date(s): 5/11/10 – 2 hours in length

Participating Employees: Michael Walenta

Host/Sponsor of Activity: Michigan Association of Broadcasters Foundation (MABF)

Brief Description of Activity and Station Participation: Our general manager attended this webinar on the FCC's Equal Employment Opportunity Rules. It was an educational seminar on navigating all of the rules and regulations so that our station will continue to remain complaint. A question and answer period was held at the end of the session.

9. Mason County Central Middle School Mock Production and Tour

Date(s):5/11/10– 2 hours in length

Participating Employees: Phil Lane, Brad Gordon

Host/Sponsor of Activity: WGVU

Brief Description of Activity and Station Participation: WGVU conducted a television mock production for a middle school media vocational class. In addition, questions were answered about student's areas of interest. A tour was given of our facilities. Students were introduced to many aspects of our radio and television production. 34 middle school students attended.

10. Careerline Tech Center School Mock Production and Tour

Date(s):5/7/10– 3 hours in length

Participating Employees: Deb Kirk, Brad Gordon

Host/Sponsor of Activity: WGVU

Brief Description of Activity and Station Participation: WGVU conducted a television mock production for a high school media vocational class. In addition, questions were answered about student's areas of interest. A tour was given of our facilities. Students were introduced to many aspects of our radio and television production. 20 high school students attended.

11. Broad Dissemination of Notice of Specific Job Openings

Date of Station Participation: Ongoing

Brief Description: WGVU maintains and regularly updates a Recruitment and Referral Source Information list which has more than 250 entities that receive information about all full-time WGVU vacancies that arise.

12. Grand Valley State University Scholarship Program

Brief Description: Students apply for this scholarship if they are interested in majoring in Communications. A panel of station employees decides who will receive the scholarship. One student per year is awarded full tuition for her/his studies.

13. Internship Program

Brief Description: WGVU has an active internship program for students at Grand Valley State University, students of other universities or high school, and members of the community. The number of slots and types of internship positions vary each year. The availability of these internships is advertised on WGVU's website.