

# We've found that one of the most effective ways to support the entire West Michigan community, is with WGUV.

As an auto dealer with three showrooms in West Michigan, we have lots of ways to participate in our community, from involvement with the Chamber of Commerce, to sponsoring Little League teams, to the daily interaction that we have with our customers. But over the years, we've found that one of the most effective ways to support the entire West Michigan community, is with WGUV, and their programs and events.



The Ed Koehn Auto Group has sponsored prime TV series on WGUV, like Ken Burns' "The National Parks", and the community outreach that went along with it. Recently, we were a sponsor of the "LZ Michigan" Welcome Home Vietnam Veterans event at Fifth Third Park, that was presented by WGUV, Grand Valley State University, and the West Michigan Whitecaps. We've seen how positively WGUV effects the West Michigan community, with programming that "Educates, Informs, and Entertains", and events like LZ Michigan that actually touch the community on a one-by-one basis.

We've committed to Pledge Challenge Grants to support WGUV, and participated in many other events with WGUV as well.

We encourage your business or organization to join us and many other West Michigan companies, with your support for WGUV. We are proud to be a part of the West Michigan community and proud of our commitment to public broadcasting. WGUV is My Source for community engagement.

**WGUV is our source for community engagement.**

*-Ed Koehn and Aaron Koehn, Ed Koehn Auto Group.*



**WGUV is engaged in our community.** We are honored to bring community events like LZ Michigan to our area. If you are interested in becoming a sponsor and partner with WGUV, please contact us at 616-331-6630. Thank you for supporting our local community!